

J E E L L L C

# PORTFOLIO

[WWW.JEELOFFERS.COM](http://WWW.JEELOFFERS.COM)



**JEEL is a UAE-based creative startup offering curated fashion promotions and elegant style solutions.**

**We collaborate with select brands to highlight modest yet modern fashion, helping women discover refined choices through engaging content, thoughtful advertising, and exclusive offers — all designed to inspire a confident, classy lifestyle.**



**At JEEL, we believe our strength is built on three core pillars:**

- Social Media Channels
- JEEL Mobile App
- JEEL Website

**Each plays a vital role in shaping a cohesive, modern experience — designed to connect, inspire, and elevate modest fashion.**







# SOCIAL MEDIA CHANNELS



At JEEL, our social media presence is more than just content — it's a conversation. Through platforms like Instagram, TikTok, and Snapchat, we engage directly with our audience, offering daily inspiration, curated fashion tips, and exclusive promotions. Our content is tailored to reflect the values of elegance, modesty, and modernity — helping women express their style with confidence. Each post is crafted to resonate, connect, and build a loyal community around refined, modest fashion.





# Product Highlights with Exclusive Codes

Posts that showcase selected items along with personalized discount codes, crafted to attract and convert.



Client :  
OUNASS





# Elegant Discount Spotlights

Minimal, brand-focused posts that display discount codes in a clean and stylish design — making it easy for followers to view and use the code directly.





# Chosen for You

In collaboration with select brands, we receive featured products to present to our audience with care and elegance. Our team styles each item through custom photo shoots and refined post designs, allowing followers to explore them visually — and shop with confidence and ease.



*Client :*  
**SHEIN**





# Styled Collaborations

Posts highlighting special partnerships where JEEL creates complete outfit pairings — combining pieces from one brand or multiple brands, depending on the collaboration terms. Each look is thoughtfully styled to reflect the brand’s identity while maintaining JEEL’s signature aesthetic.



Client :  
VOGACLOSET



Client :  
STYLI



Client :  
RIVA





# Fashion Tips & Style Guidance

Recently introduced content offering practical, elegant fashion advice — helping women elevate their personal style with confidence.



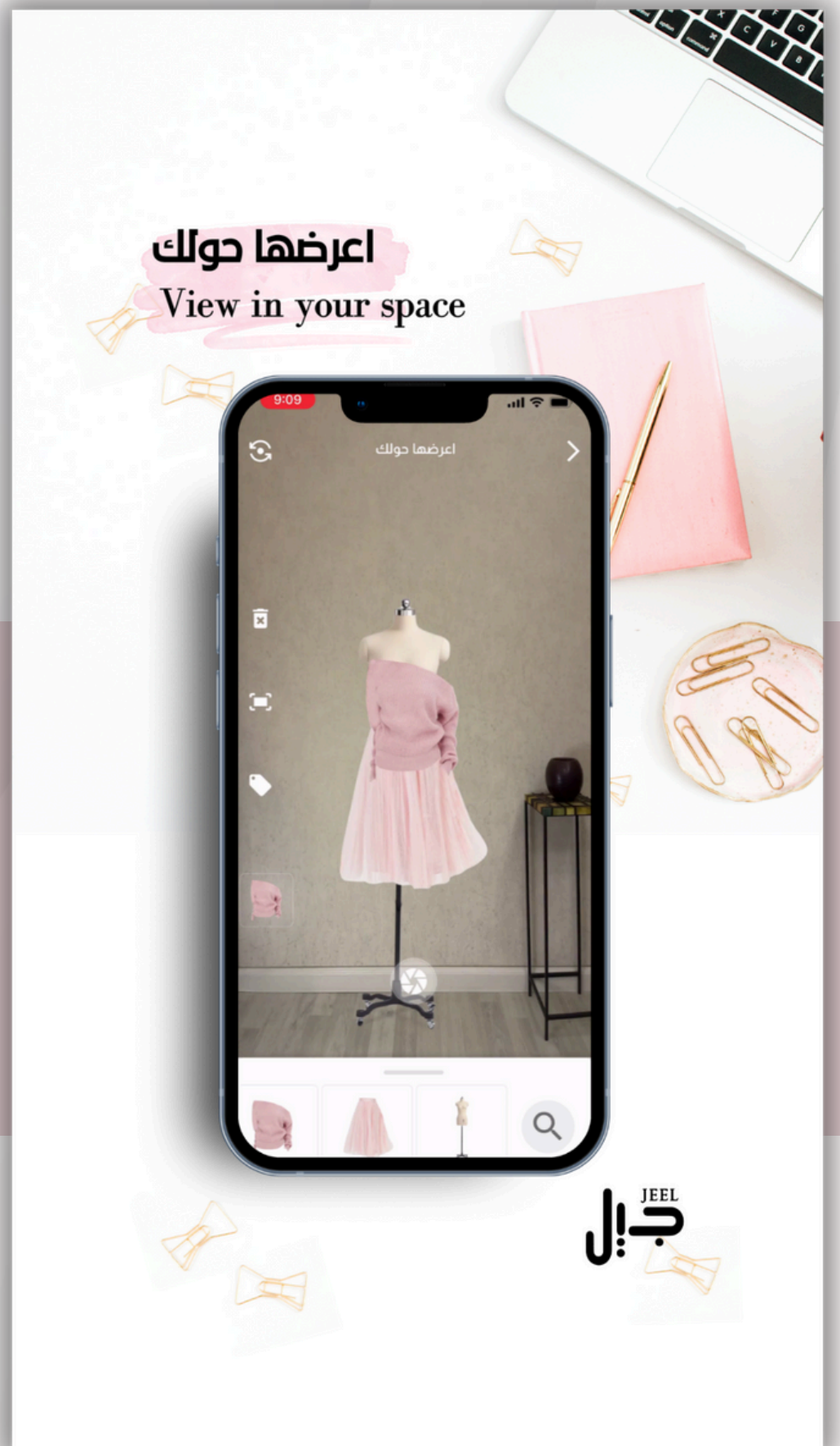


# View in Your Space

At JEEL, we believe shopping with confidence starts with clarity. That's why we introduced "View in Your Space" — an Augmented Reality feature inside the JEEL app that lets users visualize select fashion items through their mobile camera.

We highlight this tool through dedicated posts to inspire users to explore outfits in a more personal, interactive way.

Learn more in the JEEL App section.



Client :  
VOGACLOSET







JHEEL APP



The JEEL app is where inspiration turns into action.. Built to complement our content and partnerships, the app offers users a curated experience — from discovering stylish items and accessing exclusive coupon codes to exploring select pieces using features like View in Your Space..

It serves as a seamless bridge between content, brand, and customer — helping users shop smarter, faster, and with more confidence.



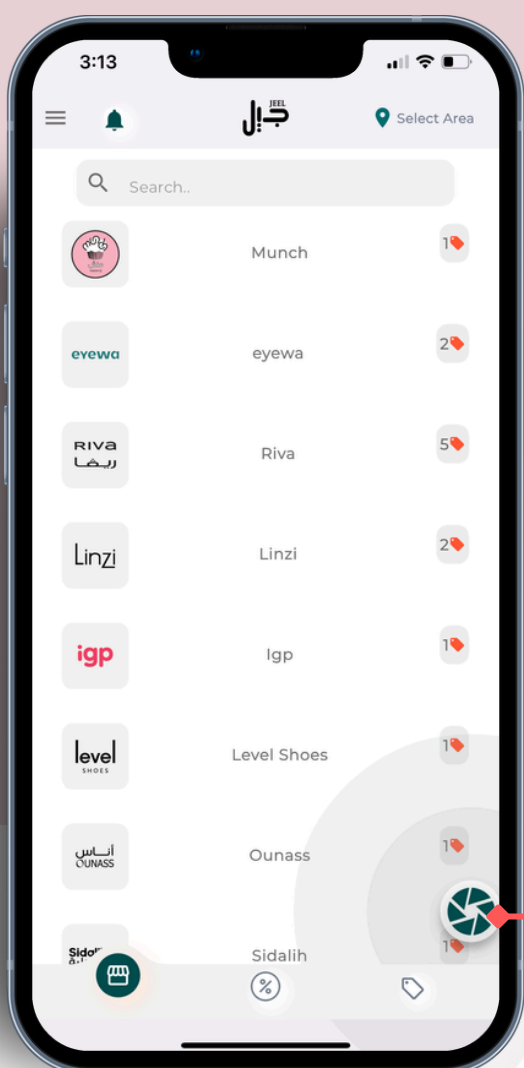
No Shopping without JEEL



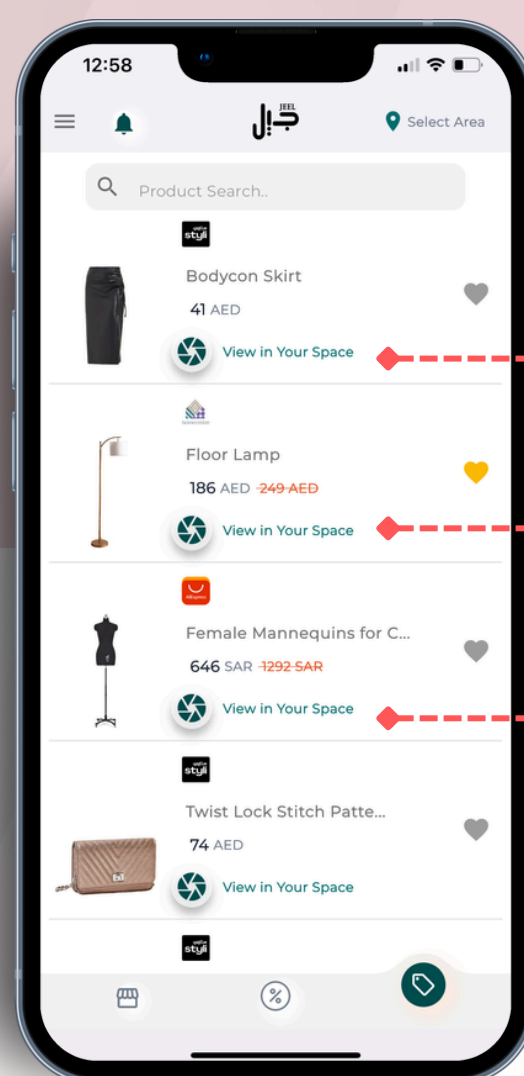
# View in Your Space

One of the most innovative features in the JEEL app is "View in Your Space" — a tool powered by Augmented Reality that allows users to see selected fashion items in their own environment using their phone's camera.

Instead of just browsing flat images, users can place items like shoes, bags, or full outfits into their physical space — helping them visualize how each piece fits their style, wardrobe, or setting before making a purchase. It adds a new layer of clarity, creativity, and confidence to the shopping experience.



**View In Your Space**



**View In Your Space**





# Make Your Brand Stand Out

This feature gives brands a great opportunity to show their products in a new and exciting way. Instead of just posting a photo, we help turn each item into an interactive experience — where users can see it in real life using their phone.

It makes the product feel more real, builds trust with customers, and helps them feel confident about buying. It also shows the brand as modern and creative, which adds extra value to the collaboration.

To see exactly how the feature works, please check the attached PDF file.







# Thank you!

Feel free to approach us if you  
have any questions.

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